

Življenjepis gostujoče govornice

Mary Daley Yerrick is co-founder and a director of Vital Voices Global Partnership which began in 1997 as a US Government initiative and was privatized as an NGO in 1999. She served as Co-CEO of Vital Voices from 2005 until 2009. She has managed many of the Vital Voices Economic Empowerment programs and in 2007 founded Vital Voices Women Artisan Entrepreneurs program that gives thousands of women leaders in the arts and crafts sector the knowledge, tools and ongoing support to grow their business into a more profitable enterprise and if they desire to develop and take their products to export in the United States when they are export-ready. While in recent years, her focus has been on Africa and the Middle East, Ms. Yerrick has also participated in programs primarily focused on women's economic empowerment as a speaker and mentor in Estonia, Lithuania, Belarus and Ukraine.

Until 2007, Ms. Yerrick was owner of Primetime Solutions, a public relations and communications consultancy, specializing in social marketing. During her 10 years as an entrepreneur she created and managed a national multi-media campaign promoting awareness of poverty in the United States, its causes and community-based solutions.

Previously, Ms. Yerrick worked for a multi-national communications firm where she was in senior management. She has served as President of the Public Relations Society of America's National Capital Chapter, was named Woman of the Year in 2000 by the Washington Women in Public Relations, and received PRSA-NCC's Outstanding Personal Achievement Award in 2001 and voted into their Public Relations Hall of Fame in 2003. She has chaired the Board of Directors of Catholic Charities of the Archdiocese of Washington and has served on other social services boards.

She is a graduate of The American University and is nationally accredited by the Public Relations Society of America. She remains a member of the Vital Voices Board of Directors and Executive Committee and has recently served in an advisory capacity for a new international foundation named Women ChangeMakers, based in Geneva.